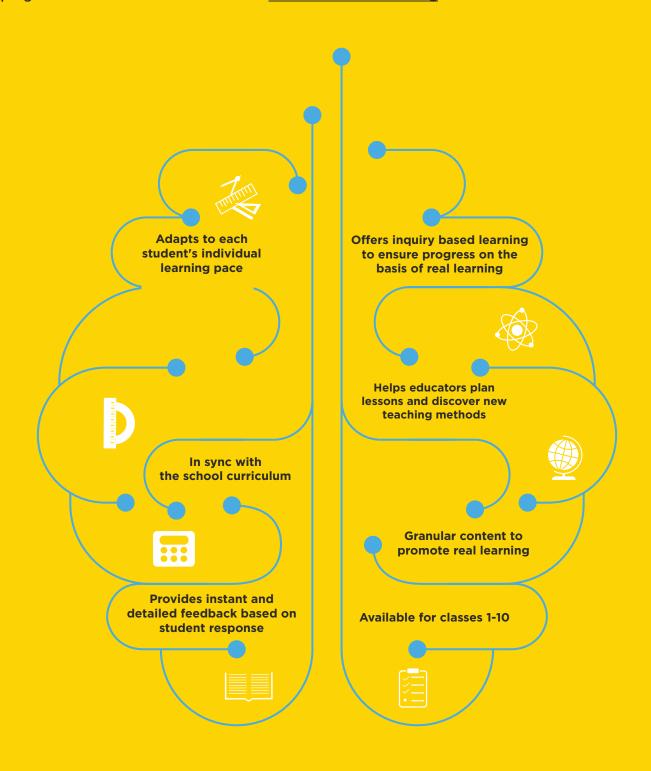




WHAT IS MINDSPARK?

An online adaptive, practice and learning tool, Mindspark is an internet-based programme that allows each student to <u>learn with understanding</u>.



HOW MINDSPARK I WORKS





Finely graded questions as per skill level



Synchronised with current learning level



Focus on understanding and analytical thinking



Helps students discover the why behind Maths

Mindspark sample question

One of the pieces below is 1/12 of a pizza, and the other one is 1/5 of the same pizza.







Which of the pieces is 1/5 of the pizza?







- One in a series of questions on applying the understanding of unit fractions to a real life context
- Addresses the idea that $\frac{1}{5}$ is greater than $\frac{1}{12}$ which is counter intuitive
- Captures the misconception of extending the idea of whole number reasoning to fractional quantities

BENEFITS FOR STUDENTS

Mindspark questions are designed to help students learn with understanding



How **Mindspark helps** students succeed

ACTIVITIES Builds engagement & helps students practice





EXAM CORNER Helps students prepare for exams/quizzes

CHALLENGE QUESTIONS A set of questions that require application of multiple concepts





REVISION SESSIONS Periodic revisions to improve understanding of weaker concepts

TIMED TESTS Build computational



STEP-BY-STEP **SOLVING Provides intelligent** step-wise evaluation of responses



REWARDS Motivation and recognition based on performance

Solve for x						
5x+ 5= 25						
×	5 <i>x</i>	=	25	You missed out a term: 5		
1	5x - 25	=	-5	✓		
×	5 <i>x</i>	=	-5 -25	To move -25 from the left side to the right side you need to change the sign of the term.		
2	5 <i>x</i>	=	-5+ 25	✓		
3	5x	=	20	✓		
×	х	=	3	To isolate x you need to divide by 5 on both the sides		
	х	=	4	✓		

BENEFITS FOR TEACHERS





PLAN: Teachers can use interesting ideas that are research based to introduce/teach a topic, see videos and common wrong answer report to find common misconceptions in the topic



TEACH: Customise the topics in Mindspark to suit your teaching plan



MONITOR: Live class - instant feedback on class performance when they are attempting Mindspark



REMEDIATE: Address learning gaps shown in classwise reports, common wrong answer report and use the student trail to see the student's learning path

MINDSPARK IN SCHOOL

MON

Topic is introduced in class and activated in Mindspark

TUE

Student attempts the topic in Mindspark, teacher gets a list of misconceptions and learning gaps

WED

Teacher addresses learning gaps and continues teaching

THU

Students continue the topic in Mindspark

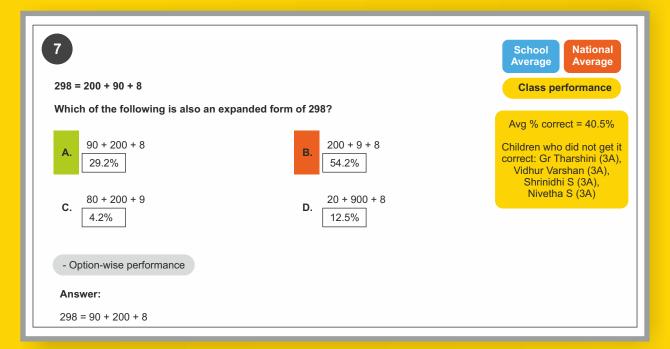
FRI

Teacher uses Mindspark insights to revise the topic, plans new topics by referring to resources in the Teacher Interface

The days mentioned are indicative

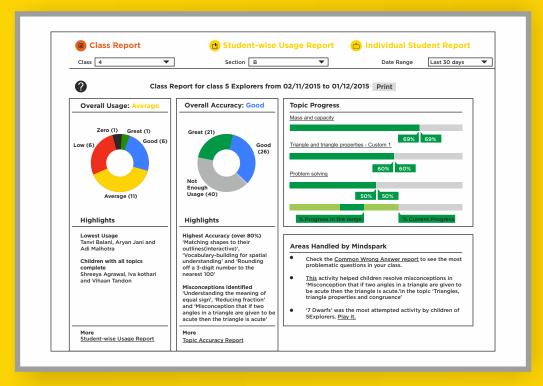
Common wrong answer report

- A powerful tool that helps diagnose misconceptions at an early stage.
- Teachers can generate the report after every Mindspark session and use the questions to reinforce learning.



Class report

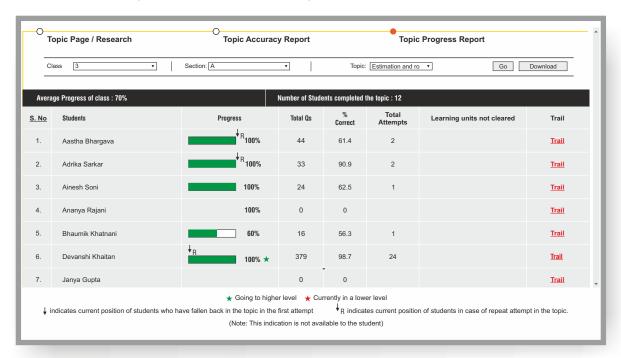
- Provides a snapshot view of class-wise students' performance.
- Teachers can identify specific strong and weak areas of students in the class.



TEACHER INTERFACE

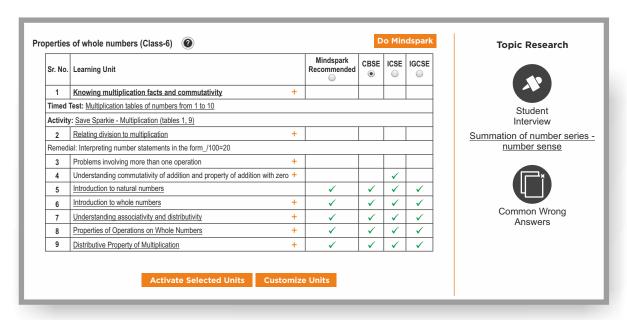
Topic Progress Report

Know where every student stands in the topic



Topic Customisation

Customise Mindspark to suit your teaching plan



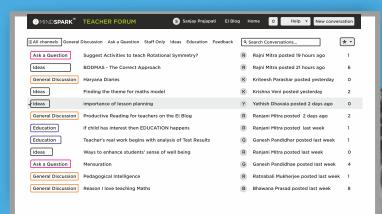
^{*}Teachers can select the IGCSE, ICSE, CBSE, Mindspark recommended curriculum, or customize the topic to suit their teaching flow.

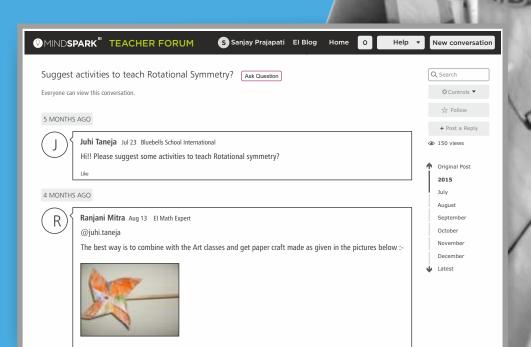
Teacher forum

An online community created for educators to connect with each other

 A platform where educators can share ideas, engage in discussions and seek help to overcome teaching challenges

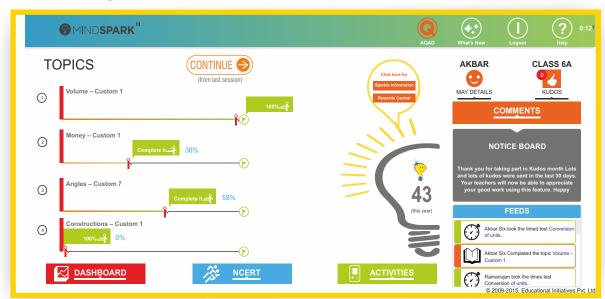
Accessible via the Mindspark teacher interface





STUDENT INTERFACE

Home Page



Rewards Central



Activities

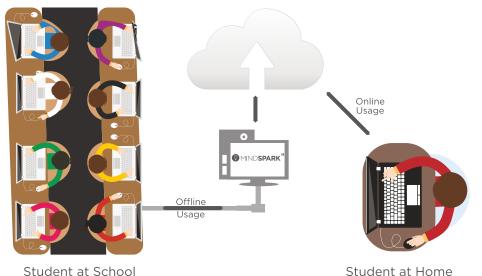


Step-by-step solver

1	5y - 6	=	-16	✓
×	5y + 16	=	-6	You forgot to change the sign while moving -6 to the right side
2	5y + 16	=	6	✓
×	5 <i>y</i>	=	6 + 16	To move 16 from the left side to the right side you need to change the sign of the term
3	5 <i>y</i>	=	6 - 16	✓
×	5 <i>y</i>	=	10	You have a sign error on the right side of the equal to sign
4	5 <i>v</i>	=	-10	✓

MINDSPARK IS NOW OFFLINE

Higher reliability at a lesser cost



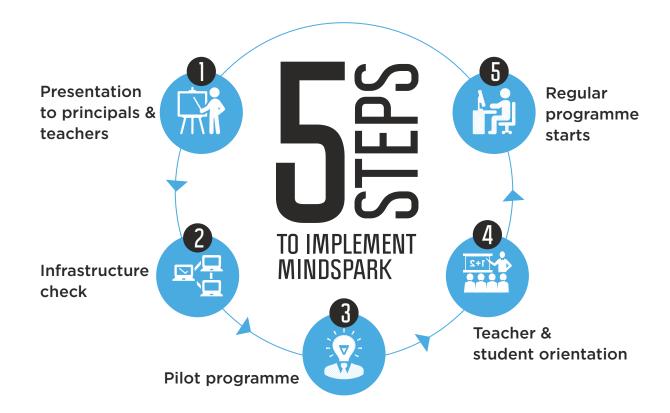
offline as well.

Mindspark can be implemented

For regions with poor internet connectivity Mindspark can be implemented in the offline mode. Periodic synchronisation process ensures that product updates are available in offline mode.

www.mindspark.in

MINDSPARK IMPLEMENTATION



MINDSPARK SUPPORT

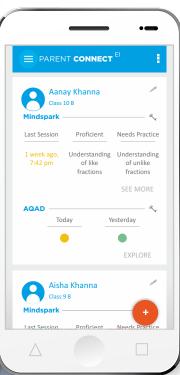
The Mindspark team is available at all times to provide assistance for smooth and effective implementation of the programme. Teachers and students are provided Mindspark orientation personally by the team. Regular support is provided via mails and calls. Mindspark team proactively reaches out to schools to share best practices in terms of usage. Consolidated reports based on mid-year and end-year reviews conducted in schools are shared with Principals and management.



MINDSPARK PARENT CONNECT

The Mindspark Parent Connect is an excellent feature through which parents can track their child's progress anytime and anywhere. Parents can track their child's topic wise progress, number of questions attempted, time spent on Mindspark and number of days logged in. The Parent Connect gives parents an authentic picture of their child's performance and improvement.





MINDSPARK IN GOVERNMENT AND PRIVATE SCHOOLS

Personalised learning tool for Mindspark Gujarati and Mindspark Maths in Gujarati language

> 5300 Students

280 Teachers

Gujarati Bhasha tool for semi-urban and rural primary schools of Gujarat

Customized to suit Gujarat Board curriculum

Continuous support on content and teaching methodology

Continuous assessment of student learning

Supported by The Torrent Group

Mindspark Maths in Private Schools

79000 Students

178 Schools

Forerunners in the field of personalized and adaptive learning

Delivered over 4 years of proven impact across schools in India, the Middle East and the US

Helps teachers integrate best teaching methodologies based on research across the world

Identifying learning gaps and sharing concrete ideas of remediation Mindspark Centres

3000 Students

300 Working Days

3 Centres are located in slum areas of Delhi. Existing since July 2012

Each Centre has 20-30 computers for students to learn Language and Maths

Quarterly tests have demonstrated strong learning gains in low income students

Supported by Central Square Foundation, Tech Mahindra Foundation and Porticus

SOME OF THE SCHOOLS USING International School, Innisfree House School, In M E C Public School, CBSE, Saandeepani Acad Silver Oaks The School Of Bangalore, Sri Kuma Academy, Sri Kumaran Children's Home, Sri Ku

Central Zone

Bhopal - Asia Pacific International School, Billabong High International School

Chhatarpur - Delhi Public School

Gwalior - Sarti International School, The Scindia School, Fort

Indore - Advanced Academy, The Daly College

Raipur - N. H. Goel World School

Fast

Bhadrak - SBD International School

Bhubaneshwar - KIIT International School, Mother's Public School, SAI International School

Dimapur - Hollotoli School, Hope Academy, The Maple Tree **Guwahati** - Delhi Public School, Sarala Birla Gyan Jyoti

Hazaribag - St. Xavier's School

Kohima - Fernwood School, G Rio School

Kolkata - Akshar, Birla Bharati, Indus Valley World School, Modern High School for Girls

Kurseong - Goethals Memorial School, Himali Boarding School, St Helen's Secondary School-Daughter's of the Cross

Siliguri - Birla Divya Jyoti Suri - The Levelfield School

International

Dubai - Amled School, GEMS Modern Academy, Rajagiri International School (RIS), The Kindergarten Starters Sharjah - Our Own English High School, Girl's Branch

NORTH

Dehradun - Welham Boys' School

Delhi - J. M. International School, Shaheed Rajpal D A V Public School

Ghaziabad - D L F Public School

Gurgaon - GEMS International School, The Shri Ram Police Public School

Hisar - Vidva Devi Jindal School

Jammu - K C International School

Jodhpur - Alma Mater School

Lucknow - Seth M. R. Jaipuria School

Mau - Sunbeam School

New Delhi - Amity International School, Pushp Vihar, Birla Vidya Niketan (Junior Wing), Birla Vidya Niketan (Senior Wing), Bluebells School International, G. D. Salwan Public School, Sanskriti School, St. George's School, The Heritage School, Rohini, Vasant Valley School

Noida - Gyanshree School, Vidya and Child

Panchkula - Bhavan Vidyalaya

Patiala - Yadavindra Public School

Sikandrabad - VidyaGyan School

Sitapur - VidyaGyan School

Varanasi - Sunbeam English School, Bhagwanpur, Sunbeam School, Lahartara, Sunbeam School, Varuna, Sunbeam Suncity (School & Hostel)

SOUTH

Bangalore - Cambridge School, K R Puram, Carmel High School, Basaveshwarnagar, Christ Academy CBSE School, Chrysalis High, Bannerghatta, Chrysalis High, Kadugodi, Chrysalis High, Varthur, Chrysalis High, Yelahanka, Deccan International School, Deccan International School - IGCSE, Deens Academy, Delhi Public School, Bangalore - North, Delhi Public School, Bangalore - South, Delhi Public School, Bangalore East, Delhi Public School, Electronic City, GEAR Innovative International School, Greenwood High (An International School), Gurukul Public School, Harvest

International School, Innisfree House School, Inventure Academy, M E C Public School, CBSE, Saandeepani Academy For Excellence, Silver Oaks The School Of Bangalore, Sri Kumaran Children's Academy, Sri Kumaran Children's Home, Sri Kumaran Children's Home, Doddakallasandra, Sri Kumaran Public School - ICSE, SSB International School, ICSE, The Samhita Academy, V V S Gandhi Centenary English Primary School

Chennai - H L C International, K C High School, Knowledge

Academy School, Manthan Vidyashram

Coimbatore - Kikani Vidhya Mandir, Kovai Public School

Ernakulam - St. Peter's Senior Secondary School

Gokak - K.L.E. Society's School

Hiriyur - Rastriya Academy

Hosur - Sishya School, The Ashok Leyland School

Hyderabad - Glendale Academy International, Reqelford International School, Sancta Maria International School, Silver Oaks The School of Hyderabad, Sri Aurobindo International

School, The Hyderabad Public School

Karur - Chettinad Vidya Mandir Kotagiri - Riverside Public School

Kulasekaram - SBJ Vidya Bhavan International School

Madurai - Akshara Matriculation Higher Secondary School, Jeevana School, Krishnamal Ramasubbaiyer School, TVS

Matriculation Higher Secondary School

Rajapalayam - Chinmaya Vidyalaya P.A.C.R. Mat. H.S. School, Chinmaya Vidyalaya Smt PACR Sethuramammal Nursery and Primary School, Sri Ramana Academy, Srimathi Lingammal Ramaraju Rotary Vidyalaya Mat. Higher Secondary School Ranipet - The Geekay World School, The Geekay World School

Sivakasi - KPAT Dharmaraj Nadar- Rojapputhayammal Sivakasi Jaycees Mat. Hr. Sec. School, Sri Shenbaga Vinayagar Matriculation Higher Secondary School,

Thanjavur - Thamarai International School

Theni - Sri Chandra Gupta Maurya International School

Thiruchengode - SRRI SPK Public School

Tiruchirapalli - Kamala Niketan Montessori School

Tirupur - Abacus International Montessori School, Frontline Millennium School (CBSE)

West

Ahmedabad - Anand Niketan International, Anand Niketan, Satellite, Gems Genesis International School, St. Kabir School, Naranpura, The Riverside School, Zydus School for Excellence, Zydus School for Excellence, Godhavi

Buldana - Sahakar Vidya Mandir & Junior Science College Jamnagar - Sarojben Memorial International School

Kalol - Amrit Vidyalaya

Margao - Manovikas English Medium School

Mumbai - Activity High School, Beacon High, Campion School, G. D. Somani Memorial School, Hasanat High School, Kohinoor International School, MET Rishikul Vidyalaya, Nahar International School, S.M Shetty International School, St. Mary's High School, Andheri (West), The Cathedral & John Connon School (Junior) Nashik - Fravashi International Academy, Rasbihari International

School, Wisdom High International School

Panchgani - Sanjeewan Vidyalaya, Sanjeewan Vidyalaya (Senior Section)

Pune - Saraswati Educational Society's Gurukul, Vidya Valley School

Rajkot - M V Dhulashia and JHC Trust Schools, New Era School, S N Kansagra School, The Galaxy School - Wadi Campus Surat - Essar International School, G D Goenka International School

Thane - Lodha World School, Ram Ratna International School, Ram Ratna Vidya Mandir, Birla School, Kalyan, Holy Angels School & Junior college, Lodha World School, Palava, Jindal Vidya Mandir Vadodara - St Kabir Indian International School Washim - Happy Faces - The Concept School

EI ACCELERATING EDUCATION

El's innovations in the field of education has earned the organization accolades from various fraternities. The organization's efforts were featured on *India* Today's May 2014 and June 2015 issues.

The May 2014 issue featured 10 sectors in India needing reform and invited key individuals to outline specific actions in the chosen sectors, a document of which was presented to Prime Minister Narendra Modi. El was proud to be invited to outline the vision

document for Primary and Secondary School Education, with Mr. Sridhar Rajagopalan representing the sector. The same article was then re-published in the magazine for its "Out of Box PM" June 2015 issue.

Another feather in El's cap was being featured on India's leading financial daily Mint, which covered its offerings Mindspark and ASSET and their impact on present-day learning.

This recognition further encourages EI to continue its efforts towards creating a world where children



Testimonial

Mindspark makes math fun. In addition, it is quite comprehensive. All the conceivable math topics in a particular class are covered. For each of the topics, there are a great number of questions - all coming at the students with increasing difficulty level. Again, the best part of Mindspark is that the questions are thinking-oriented. They test and teach concepts. I can't tell you how difficult it is to create even 10 truly thinking - oriented questions - let alone around 2500-3000 questions for each class that Mindspark has created. It is a humongous job, and I congratulate Educational Initiatives (EI) for being able to do it.

In addition, Mindspark lets students progress at their own pace. I really wish Mindspark could create a regional language version and get the government schools to use it. Our millions of children will really be math literate then - instead of coming last in international math tests like PISA.



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